

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

WSTR DSCC Rev 5 CXL 248 to 309

Contract # 25164813

Changes as of: 10/10/2016 at 1:06 PM

Version: Highlighting Revision 5

CPE: 49/53/4608

Flight: 10/25/16 - 10/31/16

Station: WSTR

Total \$: \$0.00

Agency: Great American Media

Advertiser: DSCC IE

Market: Cincinnati

Total Spots:

GREAT AMERICAN

Product: DSCC IE

Office: WASHINGTON

Total CPP: \$0.00

MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Agency Order #: 4973688

Primary Demo: Adults 35+

Total GRP:

Buyer: Miller, Mackenzie

Con Type: POLITICAL/NOTE

Traffic #: 2486309

Salesperson: ALEXANDRA

Assistant: ALEXANDRA BRADLEY

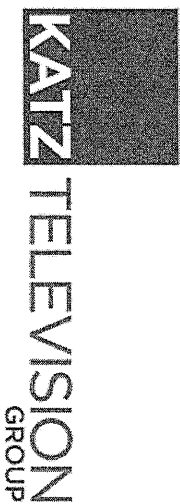
Separation:

202-955-5342

202-955-5342

Comments: CANCELLED ORDER PER CLIENT REQUEST. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
REV-10	Tu-F M 9a-10a		Jerry Springer	\$250.00	0.0	30	4	0	0	\$0.00	\$0.00	0.0
REV-11	Tu-F M 1p-2p		Steve Wilkos	\$200.00	0.0	30	4	0	0	\$0.00	\$0.00	0.0
REV-12	Tu-F M 3p-4p		Maury	\$200.00	0.0	30	4	0	0	\$0.00	\$0.00	0.0
REV-13	Sa 8p-8:30p		bobs burgers	\$250.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-14	Tu-F M 11p-11:30p		TWO 1/2 MEN	\$250.00	0.0	30	5	0	0	\$0.00	\$0.00	0.0
REV-15	Tu-F M 11:30p-12m		MIKE & MOLLY	\$200.00	0.0	30	5	0	0	\$0.00	\$0.00	0.0
REV-16	Sa 10:30p-11p		RING OF HONOR	\$100.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-17	Sa 11p-11:30p		RING OF HONOR	\$200.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
REV-18	Sa 11:30p-12m		CHEATERS	\$200.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 0									0	\$0.00	\$0.00	0.0



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<b>CPE</b> : 49/53/4608	<b>Flight</b> : 10/25/16 - 10/31/16	<b>Total \$</b> : \$0.00
<b>Agency</b> : Great American Media	<b>Advertiser</b> : DSCC IE	<b>Total Spots</b> :
<b>GREAT AMERICAN MEDIA</b> 3050 K ST NW	<b>Product</b> : DSCC IE	<b>Total CPM</b> : \$0.00
<b>SUITE 100</b>	<b>Office</b> : WASHINGTON	
<b>WASHINGTON DC</b> 20007		
<b>Agency Order #</b> : 4973688	<b>Primary Demo</b> : Adults 35+	<b>Total GRP</b> :
<b>Buyer</b> : Miller, Mackenzie	<b>Con Type</b> : POLITICAL/NOTE	<b>Traffic #</b> : 2486309
<b>Salesperson</b> : ALEXANDRA BRADLEY	<b>Assistant</b> : ALEXANDRA BRADLEY	<b>Separation</b> :
<b>202-955-5342</b>		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/10/16 1:06 PM	ALEXANDRA BRADLEY	CANCELLED ORDER PER CLIENT REQUEST. PLS CNF
09/27/16 3:12 PM	LAUREN FELLNER	CANCELLED PER CLIENT
09/26/16 12:29 PM	ALEXANDRA BRADLEY	CANCELLED PER CLIENT
08/18/16 5:24 PM	Rita Schmidgall	SEE LNA FOR 1X 10/29 8-830P MONOPOLY - PROGRAM CHANGE TO BOB'S BURGERS. PLEASE ADVISE. THANKS, RITA
04/29/16 4:04 PM	ALEXANDRA BRADLEY	Separation: 30
04/29/16 4:04 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$0
WSTR Share:	2%
Comment:	
EKRC:	2%
WCPO:	23%
WKRC:	30%
WLWT:	28%
WXIX:	15%

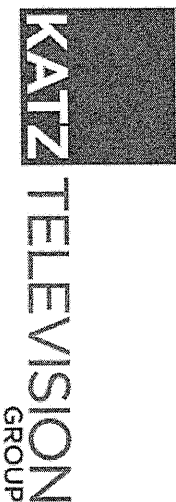
Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	0%	0	\$0.00	N/A
<b>Total</b>	<b>0%</b>	<b>0</b>	<b>\$0.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	0	\$0.00
<b>Total</b>	<b>0</b>	<b>\$0.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/10/16 1:06 PM	ALEXANDRA BRADLEY	Revised		26	\$-5,600.00
Revision	9/27/16 3:12 PM	LAUREN FELLNER	Confirmed	26		\$5,600.00
Queued for Electronic Contracting	9/26/16 12:40 PM					\$0
Queued for Electronic Contracting	9/26/16 12:39 PM					\$0

Changes: Total Spots from 26 to 0, Calculated Dollars from \$5,600.00 to \$0.00, Competitive Market Budget from \$280,000 to \$0, Total \$ from \$5,600.00 to \$0.00, User Entered \$ from \$5,600.00 to \$0.00, Comments from CANCELLED PER CLIENT to CANCELLED ORDER PER CLIENT REQUEST. PLS CNF. 9 buylines added or modified.

Changes: Total Spots Matched to 0, Total Spots from 0 to 26, Calculated Dollars from \$0.00 to \$5,600.00, Total \$ from \$0.00 to \$5,600.00, User Entered \$ from \$0.00 to \$5,600.00, 9 buylines added or modified.



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<b>Contract #</b> 25164813		<b>Changes as of:</b> 10/10/2016 at 1:06 PM		<b>Version:</b> Highlighting Revision 5	
<b>CPE:</b> 49/53/4608		<b>Flight:</b> 10/25/16 - 10/31/16		<b>Station:</b> WSTR	
<b>Agency:</b> Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007		<b>Advertiser:</b> DSCC IE		<b>Market:</b> Cincinnati	
		<b>Product:</b> DSCC IE		<b>Office:</b> WASHINGTON	
		<b>Agency Order #:</b> 4973688		<b>Primary Demo:</b> Adults 35+	
		<b>Buyer:</b> Miller, Mackenzie		<b>Con Type:</b> POLITICAL/NOTE	
		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Assistant:</b> ALEXANDRA BRADLEY	
		<b>202-955-5342</b>		<b>202-955-5342</b>	
				<b>Total GRP:</b>	
				<b>Traffic #:</b> 2486309	
				<b>Separation:</b>	
				<b>Total \$:</b> \$0.00	
				<b>Total Spots:</b>	
				<b>Total CPM:</b> \$0.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/26/16 12:29 PM	ALEXANDRA BRADLEY	Confirmed		26	\$-5,600.00
Revision	8/23/16 1:03 PM	ALEXANDRA BRADLEY	Confirmed			\$0
Makegood 1	8/18/16 5:24 PM	Rita Schmitdgal	Confirmed			\$0
Queued for Electronic Contracting	5/2/16 9:18 AM					\$0
Revision	4/29/16 4:04 PM	ALEXANDRA BRADLEY	Confirmed			\$0
New	4/29/16 4:03 PM	ALEXANDRA BRADLEY	New	26		\$5,600.00
Changes: Total Spots from 26 to 0, Calculated Dollars from \$5,600.00 to \$0.00, Total \$ from \$5,600.00 to \$0.00, User Entered \$ from \$5,600.00 to \$0.00, Comments from REVISED PROGRAM LINE 4, PLS CNF to CANCELLED PER CLIENT. 9 buylines added or modified. Changes: Comments from Separation: 30 to REVISED PROGRAM LINE 4, PLS CNF. 1 buyline added or modified. Changes: Product from issue to DSCC IE, Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,600.00.						

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.